

# 2021 AUSTRALIA CHINA ALUMNI AWARDS EVENT REPORT

PRESENTED BY
AUSTRALIA CHINA ALUMNI ASSOCIATION





















# 2021 AUSTRALIA CHINA ALUMNI AWARDS EVENTS REPORT

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02 | Awards Nomination

03 | Awards Finalists and Winners

04 | Awards Media Publicity

05 | Awards Networking / Presentation Ceremony



























# 01 | AWARDS SPONSORS

This year the Awards were divided into twelve categories and there were six major sponsors. Four of the Award categories were newly set up by Award sponsors.



















### Asstralian Government Asstralian Trade and Investment Commission Asstralian Trade and Investment Commission











# 01 AWARDS SPONSORS

This year, the Awards have twelve categories and six sponsors. Among which, four categories are newly set up by award sponsors.



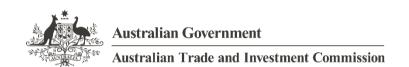
Australia China Alumni of the Year Award



Young Australia China Alumni of the Year Award



CPA - Australia China Alumni Award for Corporate Achievement



Austrade - Australia China Alumni Award for Entrepreneurship & Innovation



Australia China Alumni Award for the Arts and Creative Industries



Australia China Alumni Award for Research & Science



Australian Ambassador's Award for Women in Leadership



Award for Contributions to the Australia-China Relationship





National Foundation for Australia-China Relations Community Service Award





National Foundation for Australia-China Relations International Student Award for Contribution to Social Engagement and Diversity



New South Wales China Alumni of the Year Award







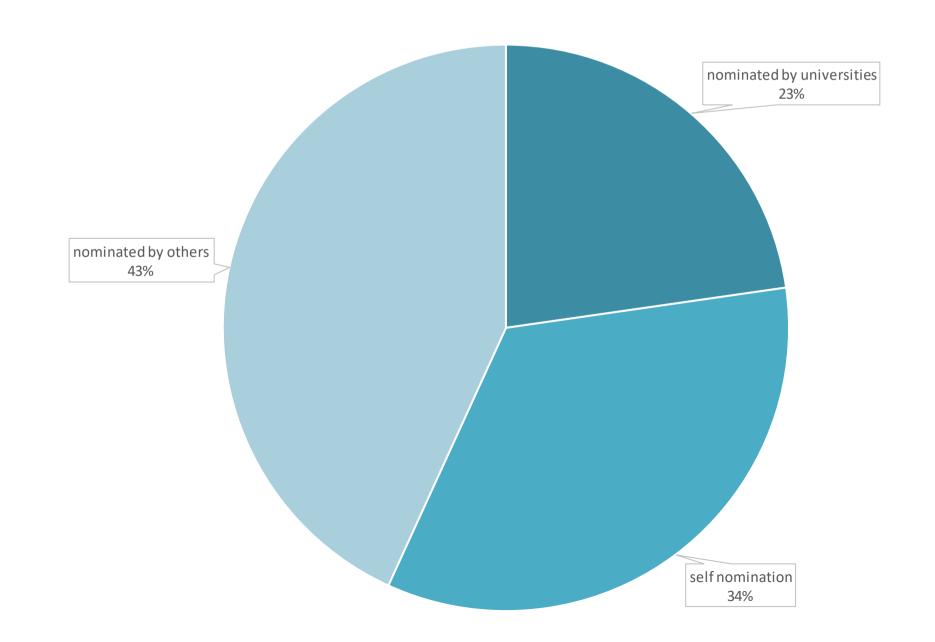




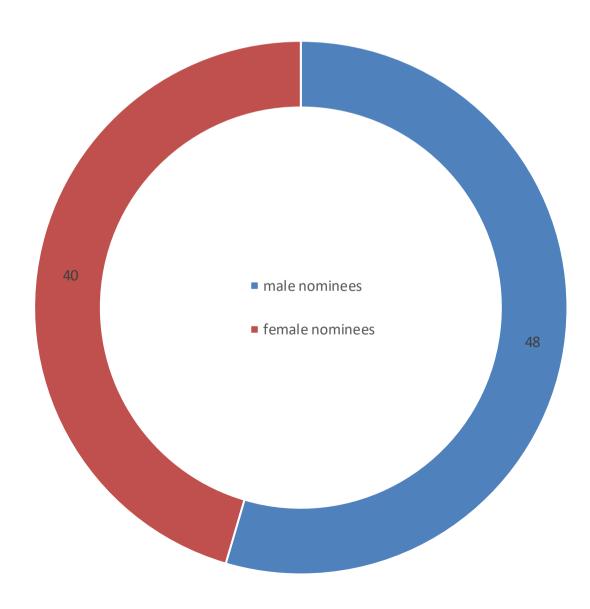
# 02 | AWARDS NOMINATIONS 1 JULY - 31 AUGUST 2021

This year, we received 88 nominations.

### NOMINATION SOURCE RATIO



### NOMINEES GENDER RATIO









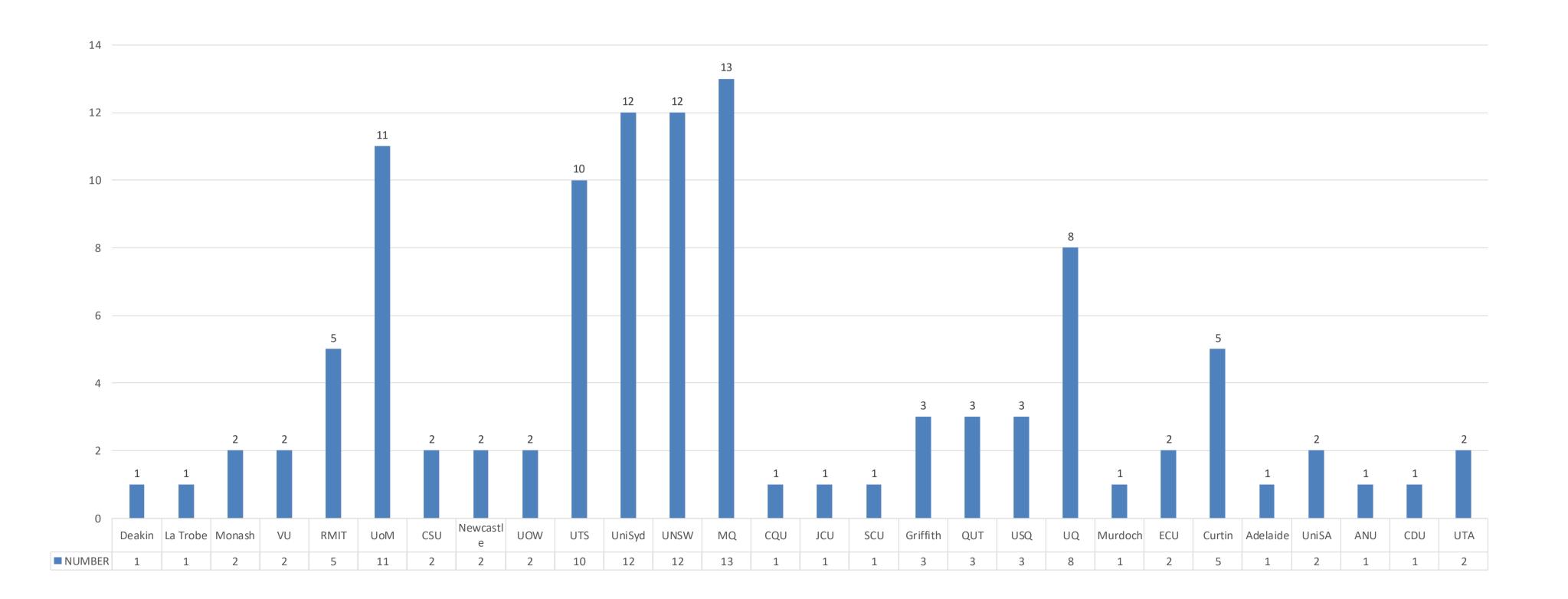






# 02 AWARDS NOMINATIONS 1 JULY - 31 AUGUST 2021

NOMINEES' ALMA MATER – 88 nominees from 28 universities









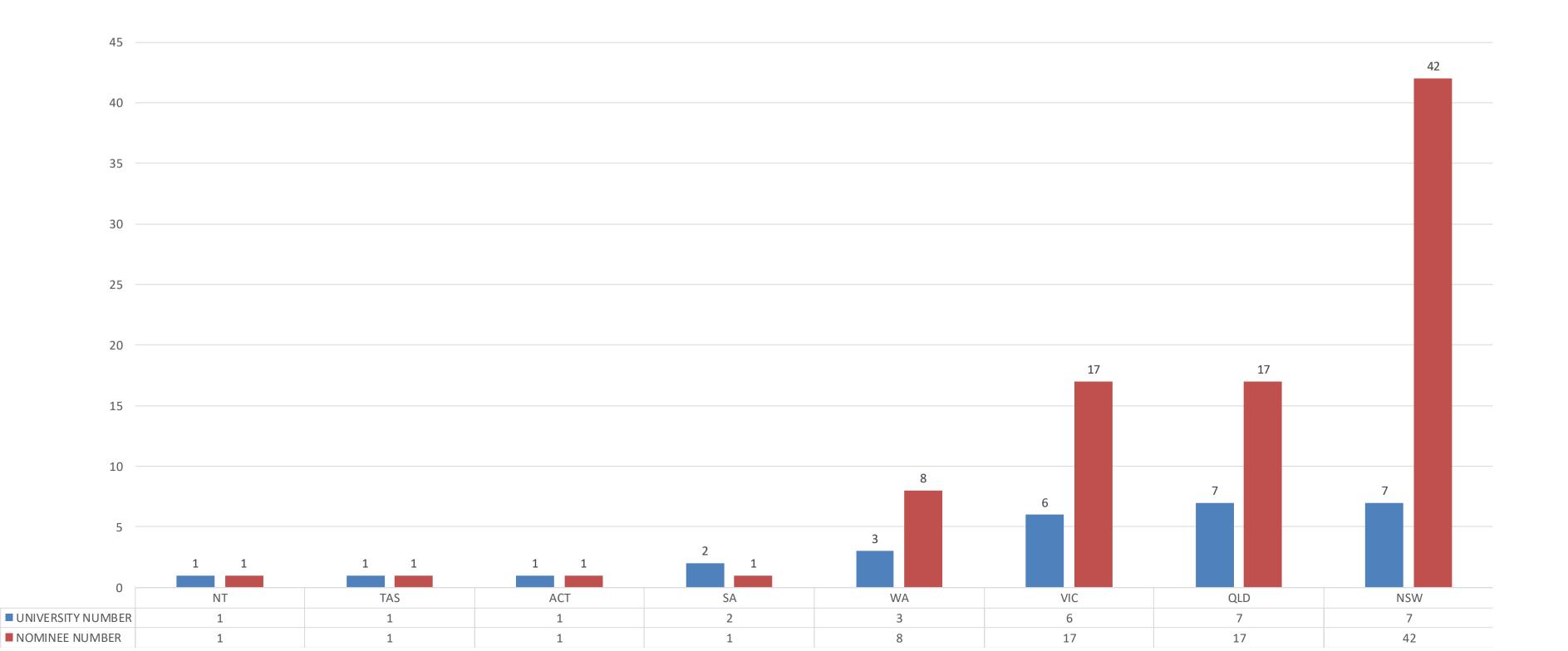






# 02 AWARDS NOMINATIONS 1 JULY - 31 AUGUST 2021

### NOMINEES' ALMA MATER BY STATE



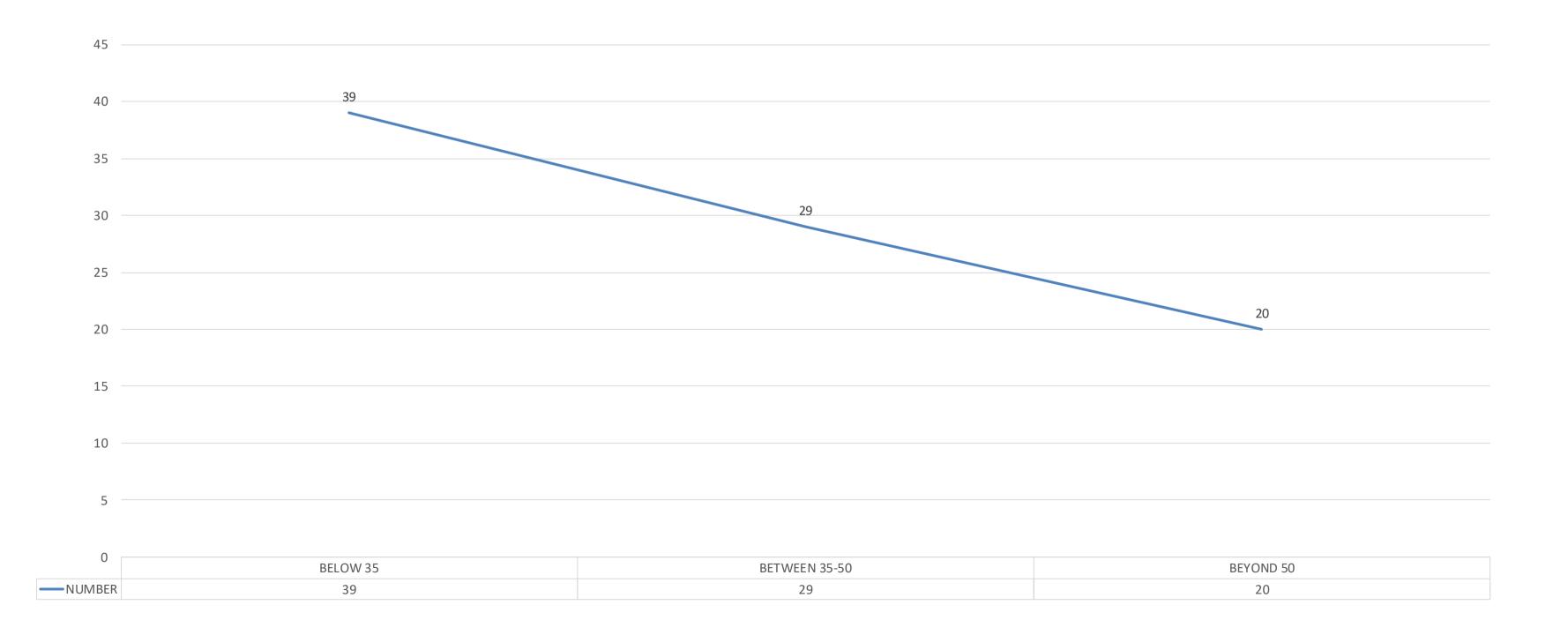






# 02 AWARDS NOMINATIONS 1 JULY - 31 AUGUST 2021

### NOMINEES' AGE RATIO



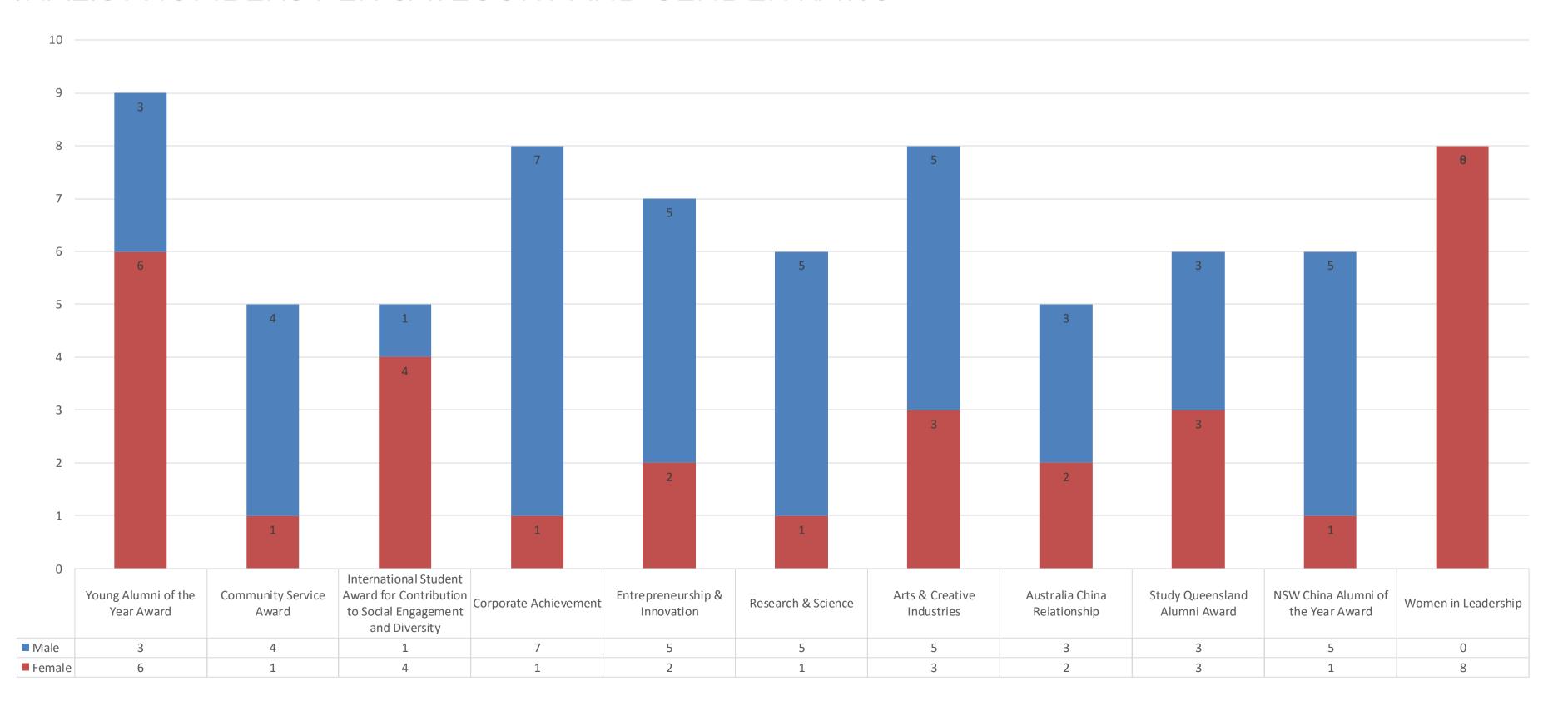






# 03 | AWARDS FINALISTS AND WINNERS

FINALIST NUMBERS PER CATEGORY AND GENDER RATIO





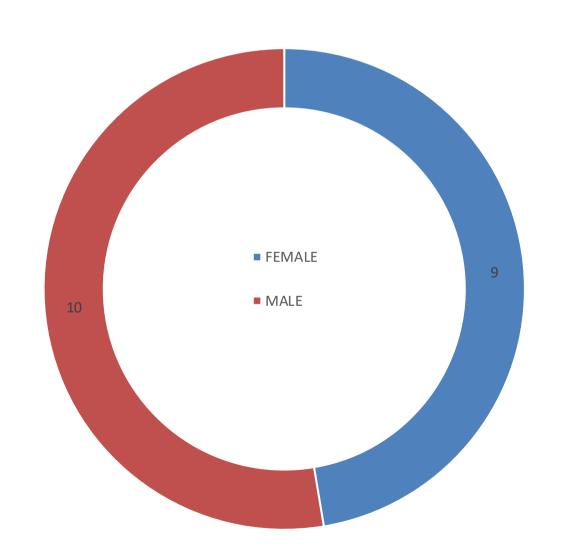




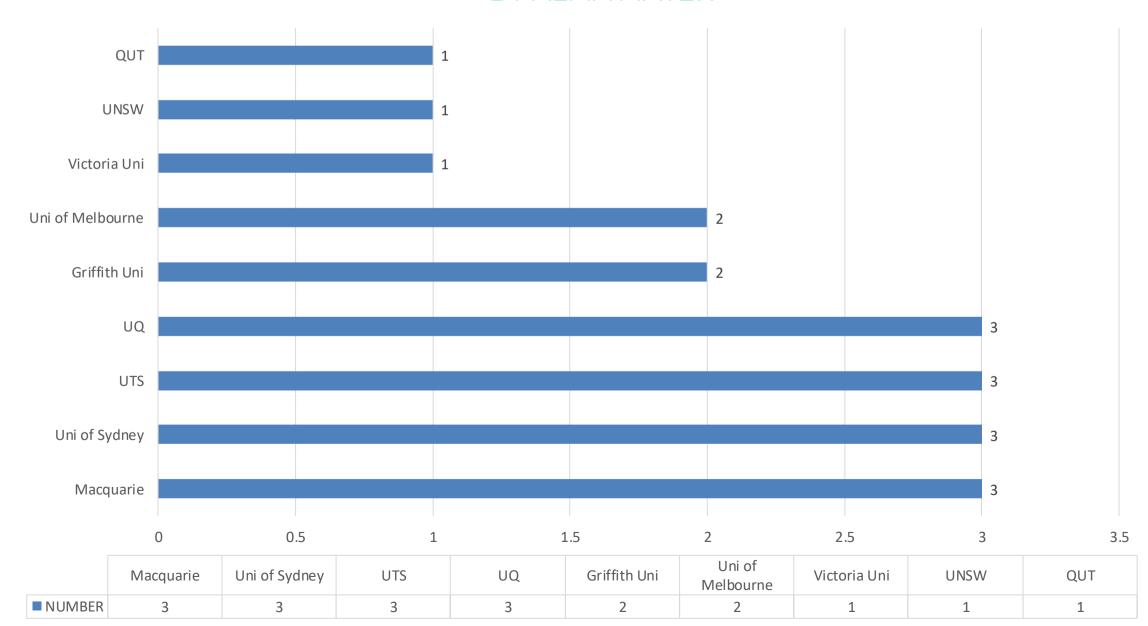
# 03 AWARDS FINALISTS AND WINNERS

### WINNERS AND JUDGES' COMMENDATIONS DATA

# WINNER AND JUDGE'S COMMENDATION GENDER RATIO



# WINNER AND JUDGE'S COMMENDATION BY ALMA MATER







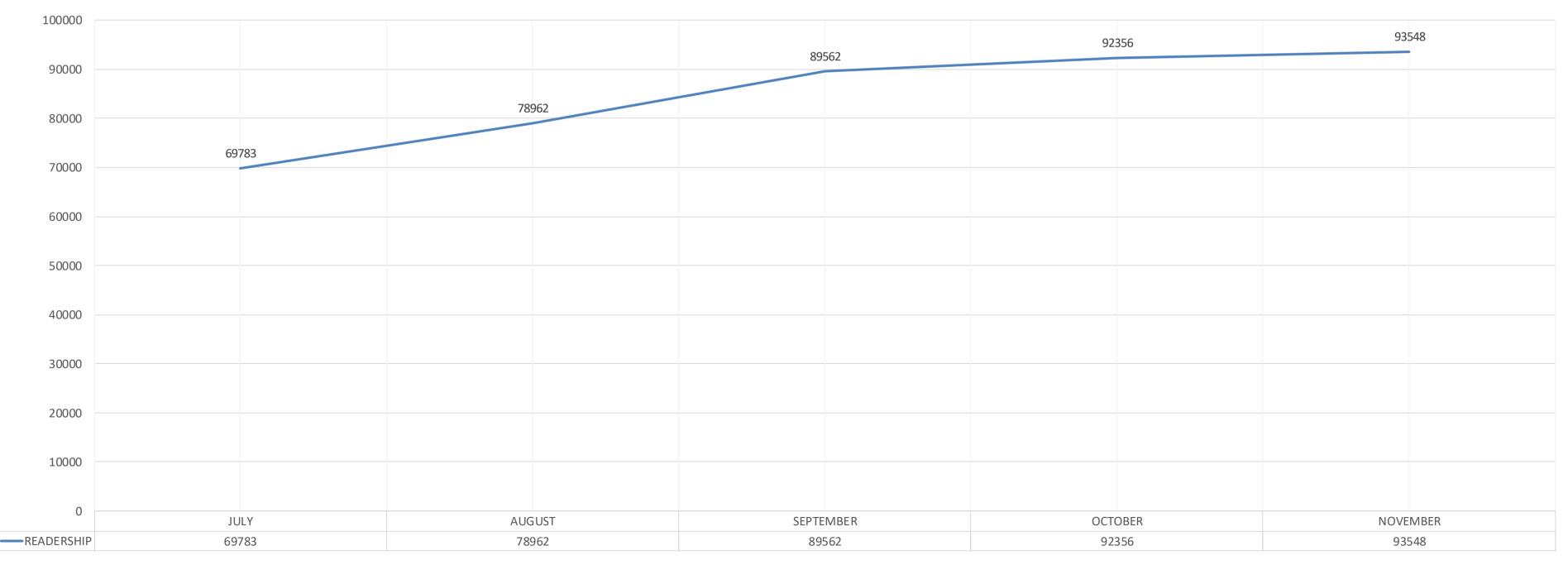


# 04 | AWARDS MEDIA PUBLICITY - Readership Numbers

### WEBSITE | WECHAT | WEIBO | EDM | LINKEDIN | FACEBOOK

The promotion started when Awards nominations opened, and will last until the Chinese New Year 2022.

### READERSHIP NUMBERS













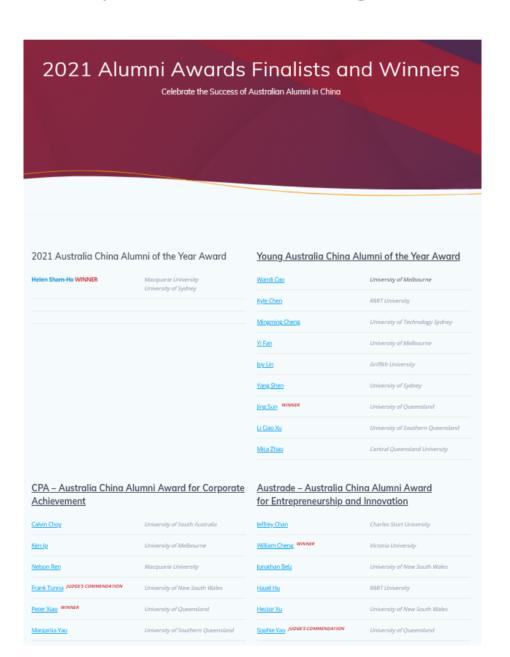




# 04 | AWARDS MEDIA PUBLICITY - Readership Numbers

### WEBSITE | WECHAT | WEIBO | EDM | LINKEDIN | FACEBOOK

ACAA posted Awards through its media channels which received over 400,000 views.



### 2021澳中校友奖各奖项得主揭晓

ACAA澳中同学会 2021-11-29 12:20

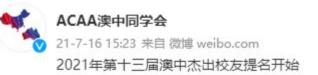


点击上方"ACAA澳中同学会"关注我们



### WINNER ANNOUNCEMENT





在ACAA代言人澳大利亚驻华大使和澳大利亚全球校友项目的支持下,今年,ACAA澳中 校友会将继续举办第十三届澳中杰出校友奖的评选和颁奖活动。澳中杰出校友奖旨在表 彰澳大利亚高等教育的卓越成就, 表彰澳洲校友在中国以及华人和华裔在澳大利亚取得 的成就。

2021 澳中 ...展开





Once again, we want to say thank you to everyone who joined ACAA's 2021 Alumni Awards Nights in Beijing, Shanghai, Hong Kong, Melbourne, Sydney, Brisbane and Perth. ...see more

























# 04 | AWARDS MEDIA PUBLICITY - Readership Numbers

### WEBSITE | WECHAT | WEIBO | EDM | LINKEDIN | FACEBOOK

澳大利亚驻华使领馆

21-11-29 19:49

Awards articles have been forwarded and liked by many universities and government bodies. Many finalists also posted Awards news through their media channels.





2021年第十三届澳中杰出校友奖庆典于周六在中国和澳大利亚的七个城市成功举办。北

京、上海、香港、墨尔本、悉尼、布里斯班和珀斯共计400人左右参加了校友奖庆祝活





科廷大学CurtinUniversity

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Arts and Social Sciences - University of Syd...







27日在中国和澳大利亚的七个城市成功举 办。共有约400人在北京、上海、香港、墨尔 本、悉尼、布里斯班和珀斯参加了校友奖庆祝 活动。历届入围校友和得主、澳大利亚政府官 员、澳大利亚高校代表、澳中两地企业代表以 及优秀校友代表出席了各地典礼。

今年,校友奖设立了十二个奖项,其中四个是 新增奖项; 十三位优秀校友因其杰出成就和对 澳中社群的贡献赢得了奖项, 五位校友赢得了

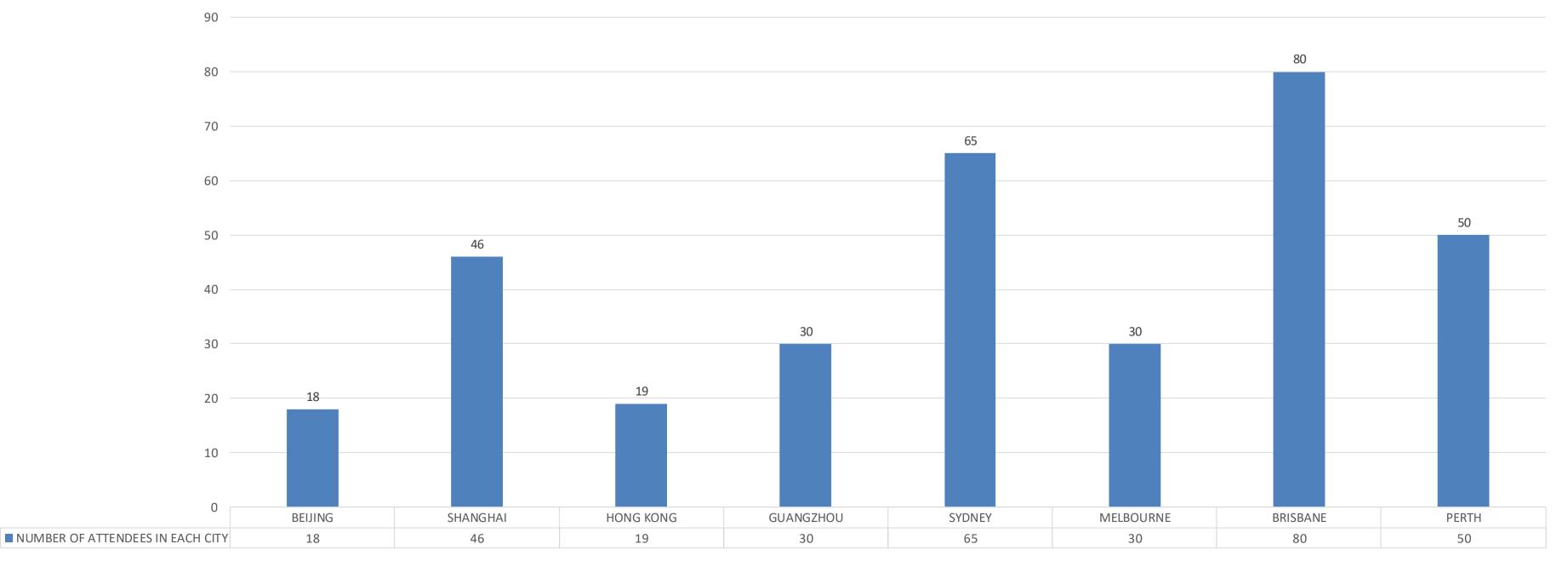




### BEIJING | SHANGHAI | GUANGZHOU | HONG KONG | SYNDEY | MELBOURNE | BRISBANE | PERTH

This year, ACAA continued to hold 2021 Alumni Awards Networking in multiple cities across China and Australia. Three more Awards celebrations are scheduled in different cities in the coming months. Note: Covid restrictions were in place on numbers in Beijing.























### **EVENT PHOTOS - BEIJING**

Beijing had 18 attendees, of which 3 were winners, 1 judge's commendation and 6 finalists.









### **EVENT PHOTOS - SHANGHAI**

Shanghai had 46 attendees with 3 winners, 3 judge's commendation and 9 finalists. The Consul-General was guest of honour.



















### **EVENT PHOTOS – HONG KONG**

Hong Kong had 19 attendees with 3 finalists of this year; other attendees were all previous finalists and winners.



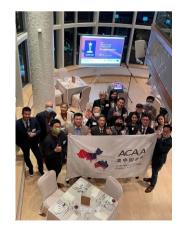






















### **EVENT PHOTOS - SYDNEY**

Sydney had 65 attendees with 5 winners, 1 judge's commendation and 7 finalists, as well as representatives of sponsors, government bodies and universities.





































### **EVENT PHOTOS - MELBOURNE**

Melbourne had 30 attendees with 1 winner, 2 finalists and nominees, as well as alumni and friends from Chinese community.



































### **EVENT PHOTOS - BRISBANE**

Brisbane had 80 attendee with representatives from government bodies and educational organizations, as well as talented alumni and friends from Chinese community. The event also celebrated the launch of ACAA Brisbane chapter.





























### **EVENT PHOTOS - PERTH**

Perth had 50 attendees with representatives from government bodies and educational organizations as well as talented alumni and friends from Chinese community.























