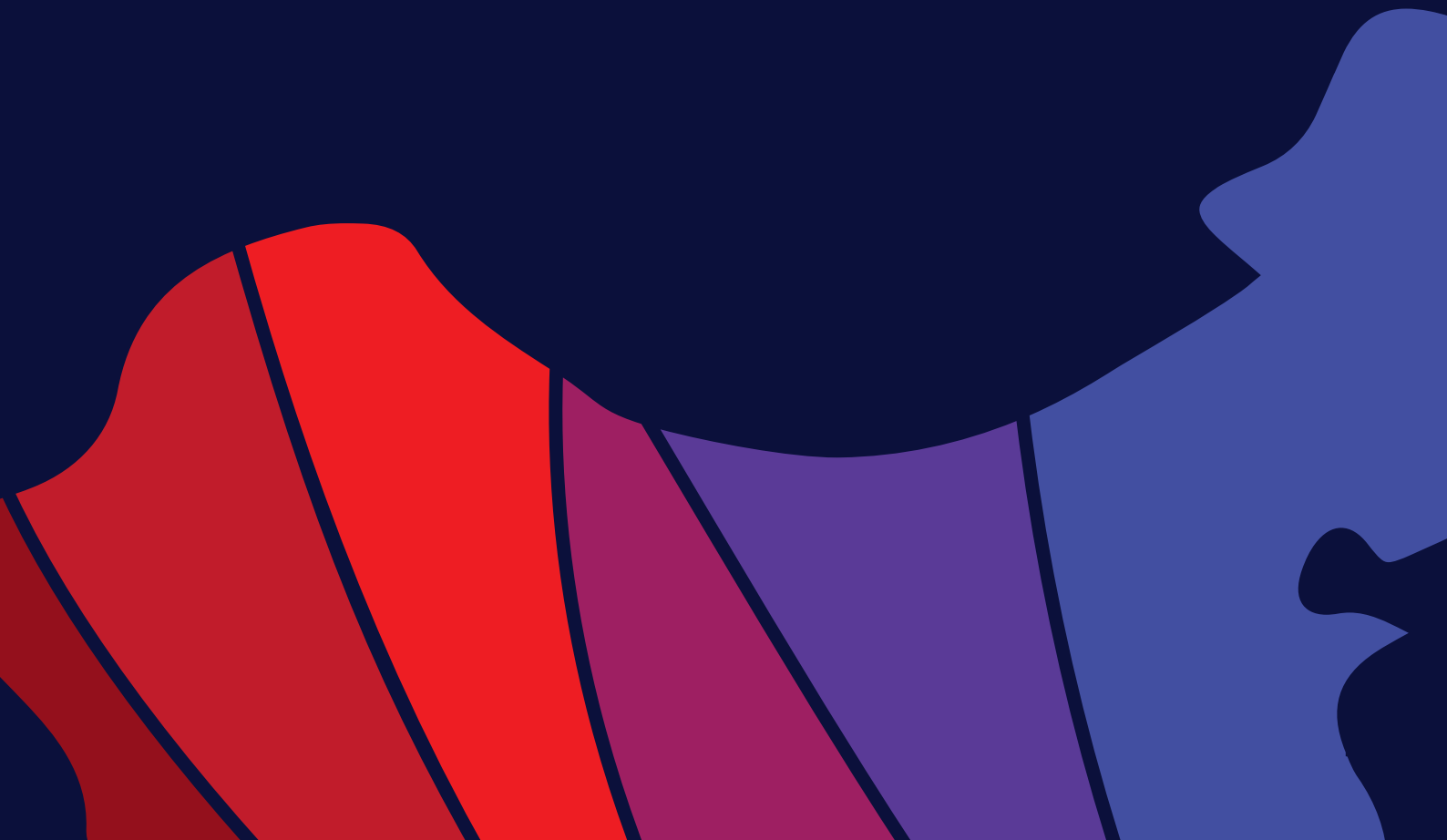




THE 14TH AUSTRALIA CHINA ALUMNI AWARDS 2022

BUILDING ON SUCCESS SPONSORSHIP PACKAGE





ACAA'S PATRON

HIS EXCELLENCY MR GRAHAM FLETCHER

Australian Ambassador to the People's Republic of China
Australian Embassy, China



QUICK FACTS

13+

years of history

≈ 30

Australian universities
participated every year

542

finalists and 119 winners in
the 13 years

400,000+

Views on Award's
posts every year

400+

Attendees gathered for Awards
Networking in 8-10 cities in
Australia and China in both
2020 and 2021

2021 WINNERS AND RECOMMENDATIONS



For full list of 2021 finalists, as well as finalists and winners profiles from previous years, please visit:
<http://awards.austchinaalumni.org/>

2022 ALUMNI AWARDS SPONSORSHIP BENEFITS AND CATEGORIES

		PLATINUM Exclusive Sponsorship \$20K	GOLD Award category sponsorship \$10K	SILVER Award category sponsorship \$5K	BRONZE Awards networking sponsorship \$3K
Naming	Exclusive naming rights for "2022 XXX Australia China Alumni Awards"	Yes	No	No	No
	Naming rights for ONE Award category	Yes	Yes	Yes	No
Digital Communication	Organization Video display on all Awards communications during the 2022 Awards period through ACAA media	Yes	Yes	No	No
	LOGO display on all Awards communication during 2022 Awards period through ACAA media	Yes	Yes	Yes	No
	Organization introduction display during the promotion of sponsored category, nominations, finalists and winner(s)	Yes	Yes	Yes	No
	LOGO display on Awards PPT	Yes	Yes	Yes	Yes
On-Site	LOGO display during Awards multi-city networking events and the relevant promotions prior to the event	Yes	Yes	Yes	Yes
	LOGO and organization profile display on Award brochure – distributed to guests	Yes	Yes	Yes	Yes
	Awards multi-city networking events tickets	4	3	2	1
	Present sponsored Awards	Yes	Yes	Yes	No
	Awards report	Yes	Yes	Yes	Yes

2022 AWARDS CATEGORIES

- Young Australia China Alumni of the Year Award
- Australia China Alumni Award for Corporate Achievement
- Australia China Alumni Award for Entrepreneurship & Innovation
- Australian China Alumni Award for Women in Leadership
- Australia China Alumni Award for Research & Science
- Australia China Alumni Award for the Arts and Creative Industries
- Australia-China Community Service Award
- Award for Contribution to the Australia-China Relationship
- Australia China Alumni of the Year Award

Adding your own new category?

Do you want to create an Award for alumni from a certain back-ground or region?

Please contact us at awards@austchinaalumni.org

2022 AWARDS NETWORKING - MULTIPLE CITIES IN CHINA AND AUSTRALIA

- | | |
|-------------|-------------|
| • BEIJING | • SYDNEY |
| • SHANGHAI | • MELBOURNE |
| • GUANGZHOU | • BRISBANE |
| • HONG KONG | • PERTH |
| • SHENYANG | • DARWIN |
| • CHENGDU | |

2022 AWARDS PUBLICITY

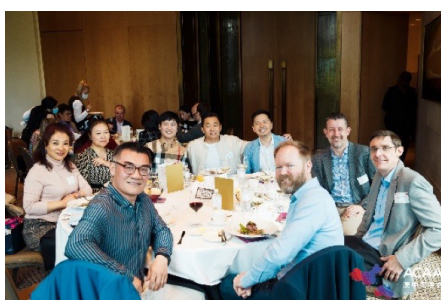
- ACAA media include website, WeChat platform, Weibo, LinkedIn, Facebook, EDM.
- ACAA Awards period lasts 7 months from 1 July to 31 January in following year.

PREVIOUS SPONSORS AND PARTICIPATING UNIVERSITIES



AWARDS NETWORKING IN 2021

BEIJING | SHANGHAI | GUANGZHOU | HONG KONG | SYDNEY | MELBOURNE | BRISBANE | PERTH



Your organization can be part of the celebration of Australian alumni excellence and the consolidation of alumni links with Australia.
To enquire about sponsorship opportunities for the 2022 Awards, please contact us via awards@austchinaalumni.org